



AWSP Business Sponsors

Business **sponsorships** purchase a specific package of benefits that serve to get your brand out in front of principals. Sponsors benefit from the exposure, and AWSP and its programs benefit from the financial support.

Sponsor Package	What's Included	Price
AWSP Sponsor	<ul style="list-style-type: none"> An exhibitor booth at the annual AWSP/WASA Summer Conference Half-page ads in both issues of our digital Washington Principal magazine Principal Matters e-newsletter sponsorship (At least 2 issues) AWSP News video highlight (At least 2 issues) Social media posts and mentions throughout the year Linked logo/description on our website Receive AWSP communications throughout the year Receive AWSL (Student Leadership) communications throughout the year 	\$5,000

Below are businesses who continue to support us through sponsorship:



AWSP Business Partners

Business **partnerships** operate independent of contribution amount or benefits. Partners share AWSP's vision of supporting principals as the second greatest influence on student achievement.

Partnerships may include **in-kind arrangements, program grants, ongoing professional development funds, open-ended funding, and anything in between.** Partner contributions will not be allocated specifically, but to the mission of the organization as a whole.

Partnership benefits are open-ended and developed on a partner-by-partner basis. There are opportunities for partners to participate in advertising, article-writing, AWSP-produced videos, professional learning, board meetings and more. Contact us today to discuss how your company or organization's vision aligns with AWSP's.

Below are several examples of businesses who are partnering with us through a shared vision. Will your business be one of them?



Want to Learn More?

Contact Caroline Brumfield at caroline@awsp.org or 800.562.6100 for additional details or to schedule a meeting with our executive director, Dr. Scott Seaman.

