

# Professional Membership An Essential Investment

Your AWSP membership is more than you imagined!

## Annalee Braley

Membership Coordinator, AWSP

### PRINCIPAL EVALUATION CRITERIA

*Creating a Culture, Improving Instruction, Engaging Families and Communities, Closing the Gap*

**G**ot a question? Don't know who to ask? Call AWSP at 800.562.6100 for help. We are here to serve you!

AWSP and our national principal association affiliates offer an array of membership benefits, services, and resources for school administrators. Professional support when you need it is our fundamental function as professional membership associations.

AWSP's strategic plan goals, teams, and initiatives are specifically designed to help educators manage your administrative duties and address the concerns facing today's building leaders.

Professional membership is an essential investment in your own future at every stage of your career. No other statewide education organization offers the same variety of membership resources for every member of your school leadership team. We are the only state principal's association in the country with our own leadership framework, a division entirely devoted to student leaders (AWSL), and two great learning centers (one on each side of the state).

“Professional membership is an essential investment in your own future at every stage of your career. No other statewide education organization offers the same variety of membership resources for every member of your school leadership team.”

That's why 98 percent of Washington principals belong to AWSP and our national principal association affiliate partners, the National Association of Elementary School Principals (NAESP) and the National Association of Secondary School Principals (NASSP).

If you are an active AWSP member, you are also a full member of either NAESP or NASSP. Your AWSP and national affiliate memberships provide a continuum of professional services individually and collaboratively. This includes:

- Professional advice (from quick school-related questions to employment support);
- Mediation services between you and your evaluator (district director, superintendent, and/or school board);

- Support and consultation when dealing with building culture, systems, and learning;
- \$2 million in individual professional liability coverage;
- Up to \$10,000 for legal fee reimbursement;
- Additional insurance coverage discounts;
- Professional development workshops, networks, webinars, podcasts and online learning;
- Advocacy efforts at state and national levels amplifying the principals' voice on issues and policies important to school leaders;
- Job seeker and career center support;
- Mentoring and coaching services;
- Latest research, hot topics and best practice resources; and
- State and national leadership opportunities.

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Explore [www.awsp.org](http://www.awsp.org), [www.naesp.org](http://www.naesp.org), and [www.nassp.org](http://www.nassp.org) today for more information and details.



### National Association of Elementary School Principals

The mission of NAESP is to lead in the advocacy and support for elementary and middle level principals and other education leaders in their commitment for all children.

NAESP members also receive news, resources, and discount offers in their mailbox and inbox:

- *Principal* magazine
- *Principal Insights* newsletter
- *Communicator* newsletter
- *Report to Parents*
- National Panel of New Principals
- Best Practice Resource
- Member benefits and discounts with
  - Lenovo
  - Office Depot/OfficeMax
  - ID Shield identity theft protection
  - Legal Shield personal legal support
  - Travel Savings Center
  - Freshly
  - American Hearing Benefits

Go to [www.naesp.org](http://www.naesp.org) for more information and details.



### National Association of Secondary School Principals

The NASSP Strategic Intent is to develop value-based relationships with key stakeholder segments across the education space, with the long-term goal of being a collaborative platform for building great schools and nurturing great school leaders.”

NASSP members receive news, resources, and discount offers in your mailbox and inbox:

- *Principal Leadership* magazine
- *Principal's Update* daily e-newsletter
- *NASSP Bulletin*, an online quarterly peer-reviewed scholarly journal
- Center for Principal Leadership
- Assistant Principal Leadership Center
- LFA [Learning First Alliance] College and Career Readiness Tools
- Principal's PR (public relations) Portal
- NASSP Approved Student Programs
- School Leader's Review
- \$5,000 accident insurance policy
- Member rates on publications and merchandise in the NASSP Store

Go to [www.nassp.org](http://www.nassp.org) for more information and details.

### ENGAGED AND NETWORKED PRINCIPALS ARE SUCCESSFUL PRINCIPALS!

- What's your network?
- How will you engage your network?
- How do you feed your own professional growth?
- Who is part of your professional network?

Utilize the programs and services accessible with your AWSP/NAESP/NASSP memberships.

Who to contact? See the AWSP Staff Directory! Please don't hesitate to email or call a member of our team for more information regarding the various opportunities available. ■

### Not sure about your membership status?

Contact AWSP's membership coordinator Annalee Braley at [annalee@awsp.org](mailto:annalee@awsp.org).

The AWSP Member Handbook outlines the many services we offer and Information to Help You on Your Leadership Journey. It's available to download from the AWSP website at [www.awsp.org/handbook](http://www.awsp.org/handbook).