

Ideas for AWMLP Regional Directors

Regional Directors serve to build relationships and relevant connections among principals within geographic regions and between those principals and the AWMLP Board of Directors and AWSP.

To encourage continuous **professional activity and collaboration** among principals in your region:

- Survey members in your region to determine the best location and time for potential meetings, along with topics of interest.
- Leverage existing regional structures to coordinate with/build on for accessing principals (ESD meetings, district/cross-district meetings,...)
- Plan a joint meeting with a neighboring RD around a topic of shared interest.
- Hold meetings in different places including rotating to various school sites or use the meeting facility at the AWSP office if your location permits.
- Access AWMLP funds (\$300 annually) to provide refreshments or resources for meetings.
- Use an AWSP cluster grant (up to \$800) to facilitate professional growth activities for principals in your region.

At meetings of regional principals, you might:

- Report AWSP and AWMLP goals and activities.
- Facilitate professional collaboration around topics of shared interest. (Use your or a colleague's districts resources and personnel for speakers and presentations.)
- Invite AWSP staff to provide professional development or to address a topic of local interest; Jerry Bender is always great on legislative issues!
- Recognize your administrative assistants at a breakfast or dinner meeting.
- Promote state and national conferences.
- Discuss nominations for AWMLP East/West Vice Presidents.

As alternatives to full-group regional meetings:

- Hit the road and meet with principals in smaller groups in different parts of the region, working to cover the area over the three year term. (Access the \$300 for mileage!)
- Near larger systems? Coordinate schedules to meet with groups of principals at/after their existing district meetings. (Use your AWSP AWMLP Director to locate contacts in target districts.)

To **disseminate information** from the Board of Directors meetings to region members.

- Email a summary of highlights after each Board Meeting. (Construct it at the meeting?)
- Consider a Facebook or Twitter account for your region.
- Consider phone messenger technologies for getting information out.

Remember these important items for getting started each fall:

- Recognize new administrators. Encourage the attendance of new middle level principals at Launching Principal Leadership; encourage assistant principals to consider the Assistant Principals Workshops.
- Contact nonmembers to personally promote membership in AWSP.
- Promote attendance at the fall conference.
- Encourage members to join PAC (political action committee of AWSP).
- You may decide to establish a theme for the year.